

Notice of Privacy Practices for Inked Elegance LLC

Effective Date: March 14, 2025

This notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

I. Our Commitment to Your Privacy

Inked Elegance LLC is committed to protecting the privacy of your personal information. We understand that information about your health and personal details is sensitive, and we take precautions to safeguard it. This Notice of Privacy Practices describes how we collect, use, and disclose your information, and outlines your rights regarding your information.

II. Information We Collect

We collect personal information from you, which may include:

- Contact information (name, address, phone number, email)
- Medical history and information related to your procedures
- Photographs and images related to your services
- Payment information

III. How We Use and Disclose Your Information

We may use and disclose your information for the following purposes:

- **Treatment:** To provide you with the permanent makeup and paramedical services you request.
- **Payment:** To bill and collect payment for our services.
- **Healthcare Operations:** To manage and improve our business operations, including quality assurance, administrative activities, and customer service.
- **Legal Compliance:** To comply with applicable laws and regulations, including responding to subpoenas or court orders.
- **Data breach notifications:** As required by Texas law, particularly Texas Business and Commerce Code, Chapter 521. <https://statutes.capitol.texas.gov/Docs/BC/htm/BC.521.htm>
- **Other uses:** With your written authorization.

IV. Your Rights

You have the following rights regarding your personal information:

- **Right to Access:** You have the right to inspect and copy your information.
- **Right to Amend:** You have the right to request that we amend your information if you believe it is inaccurate or incomplete.

- **Right to Request Restrictions:** You have the right to request restrictions on how we use or disclose your information.
- **Right to Receive a Copy of This Notice:** You have the right to receive a paper copy of this notice upon request.
- **Right to Complain:** You have the right to file a complaint if you feel your privacy rights have been violated.

V. Security of Your Information

We implement reasonable and appropriate security measures to protect your information from unauthorized access, use, or disclosure, adhering to the requirements outlined in Texas Business and Commerce Code, Chapter 521. <https://statutes.capitol.texas.gov/Docs/BC/htm/BC.521.htm>

VI. Changes to This Notice

We reserve the right to change this notice at any time. We will post a copy of the revised notice on our website and in our office.

VII. Contact Information

If you have any questions or concerns about this notice, please contact:

Inked Elegance LLC

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VIII. Texas Law and Relevant Regulations

This notice is governed by Texas law, including:

- Texas Business and Commerce Code, Chapter 521 (Data Breach Notification): <https://statutes.capitol.texas.gov/Docs/BC/htm/BC.521.htm>
- Texas Department of State Health Services: For potential regulations regarding sanitation, and disease control. <https://www.dshs.texas.gov/>
- Texas Attorney General's Office (Consumer Protection): For potential guidance on consumer privacy. <https://www.texasattorneygeneral.gov/>
- If medical procedures are performed, HIPAA regulations must be followed. <https://www.hhs.gov/hipaa/index.html>

Important Considerations:

- **HIPAA:** If medical procedures are performed, then HIPAA regulations must be followed. It is the responsibility of Inked Elegance LLC to correctly determine if their procedures fall under HIPAA regulations.
- **Legal Counsel:** It is imperative that Inked Elegance LLC have this document, and all business practices reviewed by their own personal legal counsel.
- **State resources:** utilize the Texas Department of state health services, and the Texas attorney generals office for further information.